



**champs**  
public health collaborative service

# **Champs public health collaborative**

Cheshire and Warrington Research and Intelligence Collaborative  
24<sup>th</sup> April 2015

working together to improve health and wellbeing in Cheshire & Merseyside

# Outline

- Overview of the public health collaborative – champs.
- Overview of Cheshire and Merseyside Intelligence Network
- Evidence based decision making in action.



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# Who is champs?

- Our collaborative is made up of many members and partners
- Together we seek to improve the health and wellbeing of local people
- A 12 year collaboration, built from an award winning public health network with a national profile
- Led by the 9 Cheshire and Merseyside Directors of Public Health as an Executive Board
- Reports to the LA CEOs and the designated lead CEO is Margaret Carney (Sefton Council)
- Facilitated by a small support team (hosted by Wirral Council)



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# Our aims

1. System leaders for Public Health
2. Increase impact locally by working together
3. Build a coalition of enthusiastic “upstreamists”
4. Maximise economies of scale and reduce duplication of effort
5. Share specialist public health expertise
6. Innovate and learn together

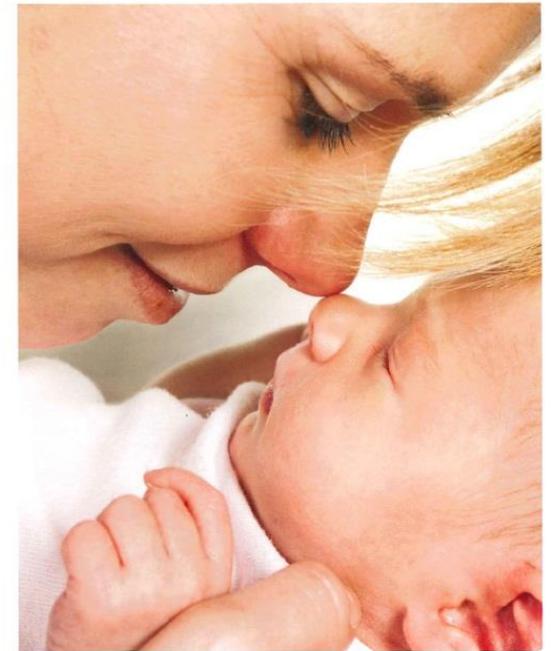


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# A successful 12 year collaboration

- We worked with the PCT Directors of Commissioning and Finance to generate savings on procedures of low clinical value using the latest evidence (estimated savings £40m)
- Our innovate social marketing campaign on alcohol won many industry awards
- Our bowel screening campaign saw an increase in uptake in some of the most hard to reach areas by up to 12%
- We have a strong track record for generating the latest evidence reviews on a wide range of topics.
- We were the first area to ensure every new nurse was trained in brief advice and the promotion of healthy behaviours, a collaboration with academic institutions



Evidence Briefing: Improving maternal health and health in early years



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# Future priorities 2015/16

Prioritisation process with local areas, PHE and NHS England

Key Priorities:

1. Mental health with a focus on children
  2. Suicide prevention
  3. Hypertension
  4. Health and regeneration
- Continue to collaborate on public health intelligence
  - Continue to collaboratively commission population level public health programmes to tackle alcohol harm, tobacco, obesity and suicide prevention



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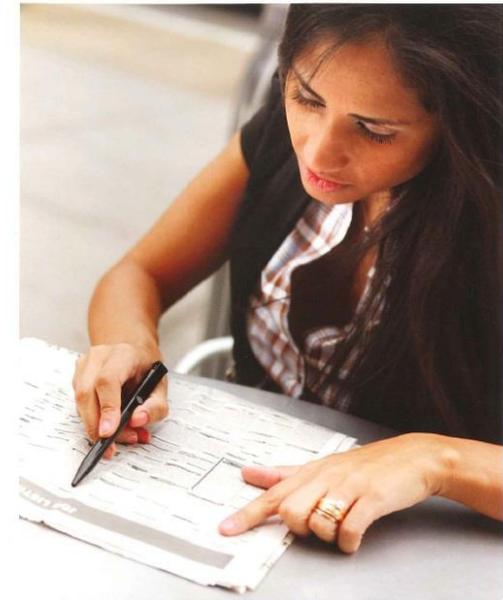
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# Cheshire & Merseyside Public Health Intelligence Network

- Manage collaborative intelligence across Cheshire and Merseyside and support priority work areas as identified by the Directors of Public Health
- Provide an opportunity for Intelligence Leads to provide support and advice to each other on common issues e.g. Information Governance
- Representation from each of the 9 Local Authorities, champs support team and PHE Knowledge & Intelligence Team.
- Chaired by Lead Director of Public Health for Intelligence (Matt Ashton), and co-ordinated by Intelligence Lead (Chris Williamson)



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Evidence Briefing: Supporting employment among young people aged 16 years and older



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# Case Study: Procedures of Low Clinical Priority

- C&M Primary Care Trust Directors of Finance and Commissioning
- Maximisation of health benefits based upon financial resources available
- Prioritisation of services
- Review of over 35 conditions/services e.g. liposuction
- Evidence reviews
- Recommendations outlining clinical eligibility/criteria for funding approval
- Outcome: CM Consistent commissioning policy included in NHS Contracts
- Estimated notional £40m saving



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# Case Study: Procedures of Low Clinical Priority

- Evidence reviews for a number of procedures e.g. Varicose veins, cataracts
- Resulted in a number of recommendations to support the 12 CCGs to agree common approach to commissioning across C & M
- Core values
  - Improving health outcomes and service quality
  - Create efficiencies
  - Produce cost savings
  - Influencing policy
  - Cultivating innovation
  - Developing workforce
  - Generating new external resources
  - Safe and resilient system
  - Leadership



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# Commissioned Intelligence Case Study: Homelessness Health Needs Assessment

- Liverpool Public Health Observatory were asked to produce a Health Needs Assessment (HNA) for the Liverpool City Region in 2014
- The aim was to form part of local Joint Strategic Needs Assessments (JSNAs), and to support the Liverpool City Region Single Homelessness Project
- The HNA involved reviewing current literature and evidence base, and analysing intelligence from a range of sources.
- University also ran a series of focus groups in each Local Authority, bringing together a wide range of stakeholders from Local Authorities, CCGs, Primary Care, Voluntary Organisations

# Commissioned Intelligence Case Study: Homelessness Health Needs Assessment

- Final report made a series of recommendations for the City Region in addition to specific recommendations for each Local Authority
- Examples included:
  - Reviewing the mental health service pathway in one Local Authority to improve access to services for homeless people
  - Working with voluntary organisations to ensure direct pathways for homeless people into “Improving Access to Psychological Therapies” (IAPT) services
  - Ensuring homeless people as considered in the development of strategic plans for End of Life Care
  - Establishing multi-agency groups (where these do not exist) in order to facilitate greater co-ordination between services and collaboration across sectors



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# Commissioned Intelligence Case Study: Homelessness Health Needs Assessment

- Project received positive feedback :
  - *“... will be invaluable when commissioning new services and/or reconfiguring existing provision”*
  - *“A very useful and comprehensive overview of needs and services, which should provide an example for other regions”*
- Several comments indicated that the report had formed the basis for closer working between professionals in different sectors.
- Report available from: [www.champspublichealth.com/intelligence](http://www.champspublichealth.com/intelligence)

# Thank you



[www.champspublichealth.com](http://www.champspublichealth.com)



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