



Health and Wealth Developing Integrated Responses

THE ALTOGETHER BETTER APPROACH

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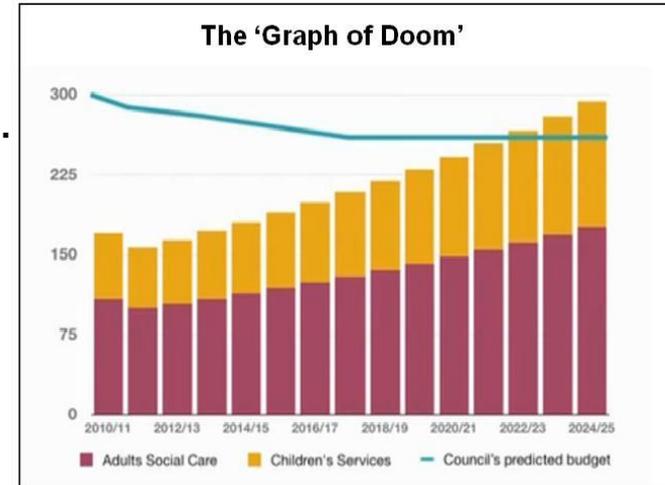
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The Challenge of Inequality

Unsustainable demand on services: Outcomes are generally good but there are long standing inequalities, holding back the life chances of individuals and families.

Creating increasing demand whilst resources reduce:

- Older People with long-term conditions (£19.1m by 2017)
- Families with complex needs (£39m/year)
- Out of work benefits (£77.2 million/year)



The costs to the wider economy

Resulting from pockets of low productivity / lack of opportunity are substantial

We are tackling symptoms rather than root causes:

£100 spent on early childhood (0–5 years),

£135 is spent on middle childhood (6–11 years)

£148 is spent on late childhood (12–17 years).

£20m spend on domestic violence services, £19.1m spent managing consequences

The Altogether Better response

“By working more effectively together in partnership, we can make our scarce resources go further and also achieve more for our customers”
(DCLG, 2011)

October 2011: Prospectus launched, West Cheshire expression of interest

December 2011: Four pilot areas selected (West Cheshire, West London tri-borough, Essex County Council, and Greater Manchester) preparatory work took place.

March –October 2012: A comprehensive plan setting out

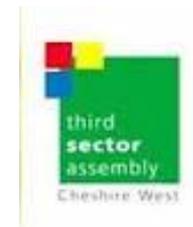
- A critique of current approaches
- New delivery model to tackle ‘wicked issues’
- A cost benefit analysis
- An implementation plan

2012 – 2014 Implementation of Business Plans



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The breadth of the local partnership



The original Altogether Better business cases

Working together to improve outcomes and reduce demand

Early Support (0-19 year olds)

Work Ready

Domestic abuse (Living Well)

Ageing Well

Families Together

Integrated Assets



The potential financial impact

Partner	Discounted Costs £'000s	Discounted Benefits £'000s	5 year net benefit £'000s
Health	(16,189)	40,602	24,413
Local Authority	(28,232)	39,234	11,002
DWP	(853)	9,996	9,143
Police	(2,594)	9,741	7,147
Prison	-	1,954	1,954
Civil Legal	-	1,008	1,008
Schools	-	1,239	1,239
Courts and Prosecution Services	-	1,560	1,560
Probation	(1,258)	1,739	481
Criminal Justice	-	353	353
Fire & Rescue	(11)		(11)
RSL	(456)	247	(209)
Various	(2,250)	126	(2,124)
Total	(51,843)	107,799	55,956

'I am amazed to say the numbers stack up'
Rt. Hon Eric Pickles MP, 29th November 2012

Ernst and Young Estimate a **£22 billion national saving** is possible
across five years.

Where we are now

An integrated operating system for targeted work



Integrated Early Support Model

Families and individuals with multiple needs

Early Support

Domestic abuse
(Living Well)

Families Together

Work Ready

Business Cases

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Walking Through the Integrated Early Support model

1. Altogether Better System

1.1 Entry into the System

Partners / Practitioners



1.2 Access and 360 Assessment

Access Team



1.3 Case Management and Service Delivery

Case Management Team



Is that it?

The Localism Agenda

- 'Test beds' - Asset based community development (ABCD) eg time banking
- Councillors as executives for place

Welfare Reform

- Welfare reform task group – examining universal credit

'Small things' make a big difference

- Exercise on prescription
- Reminiscence work through archives service - dementia
- Books on wheels with WRVS volunteers and upskilling

Economic Growth

- **Enterprise** : Targeted advice, support to start-up businesses, investment and growth
- **Infrastructure**: Creating the right environment to support growth, including public realm issues, and major developments
- **Employment and Skills**: Providing businesses with suitably skilled employees
- **Enabling behaviours for growth**: Ensuring Council is growth focused and supports private sector success

Lessons Learnt

- Pick a deadline and stick to it
- Integrated where it makes sense
- Avoid new silos
- Collaborative Leadership
- Invest in analysis
- Don't forget the community
- Keep up the momentum

Discussion Groups

- 1. Any observations or top tips for us?**
- 2. Where are you now on this journey?**
- 3. Where do you want to be?**
- 4. What are the priority actions to get you there?**