

Duncan Sime

Head of Business Development - Hartree Centre



My great passion is to help companies understand and apply new and innovative technologies to business challenges to improve productivity and gain competitive advantage. The Hartree Centre, as the UK's home for High Performance, Data Centric and Cognitive computing is the natural fit for me take this passion to the next level. From early stage SMEs to international corporations, we work with industry to address real business challenges, delivering transformative gains in performance, productivity and time to market. As well as leading the Business Development Team I also head up Hartree's Cognitive Accelerator programme – a programme

that specifically concentrates of applying Artificial Intelligence, Machine Learning and Natural Language Processing technologies to industrial challenges.

I have extensive experience in delivering knowledge exchange between academia and industry, leading sectorial technology adoption programmes and have over 10 years' experience in the Web Development sector; predominately devising and taking to market Software as a Service offerings.